European Mortar Summit2025

26.–27. June 2025 Düsseldorf, Germany

OUR SPONSORS







WELCOME TO THE EUROPEAN MORTAR SUMMIT



BAS HUYSMANS EMO President

The European Mortar Industry Organisation (EMO) was initiated and established by national associations representing mortar and ETICS manufacturers. Its original aim was to coordinate and support the harmonization of technical standards, a goal which has not lost its importance with the implementation of the new product legislation.

EMO's objectives have however grown beyond standardisation to generally defend and represent

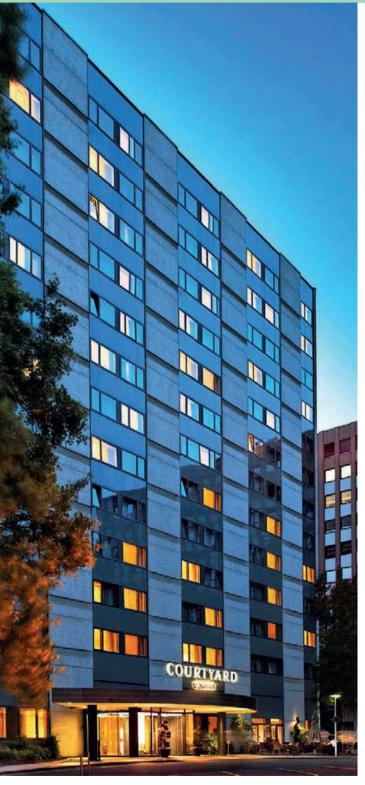
the common interests of the sector towards legislative and non-legislative institutions at European level.

The European Mortar Summit (mortarsummit.eu) was installed as a gathering of decisionmakers in our industry and its suppliers, to receive fist-hand information and exchange about topical issues. After a break of almost ten years and with the economical as well as transitional challenges ahead, it is the right time to re-convene the European mortar industry and its supplying partner industries once again for a summit.

We are therefore happy to announce the 2025 European Mortar Summit, with high-ranking and competent speakers who will provide us with first hand information and views on initiatives as well as ongoing processes and an outlook on what the industry may expect economically and politically.

We look forward to seeing and meeting colleagues, friends, partners and experts at the European Mortar Summit 2025.

THE VENUE COURTYARD BY MARRIOTT, DÜSSELDORF SEESTERN







Courtyard by Marriott Düsseldorf Seestern Am Seestern 16, 40547 Düsseldorf

THURSDAY, JUNE 26 PROGRAM

- 9:00 16:30 REGISTRATION
- 9:30 18:00 EXHIBITON
- 9:30 11:00 EMO GENERAL ASSEMBLY

Coffee Break

- 11:30 - 12:15 WELCOME SESSION

WELCOME BY EMO PRESIDENT

Bas Huysmans President, European Industry Organisation (EMO)

Lunch & Coffee + Exhibition

• 14:00 - 15:30 THE NEW CPR

MAIN CPR FACTS AND STEPS FOR MORTAR MANUFACTURERS Oscar Nieto European Commission (tbc)

SUSTAINABILITY FROM EPD TO DOP Standardisation Expert (tbc)

DIGITALISATION FROM PDF TO DPP Aitor Aragón Spanish Association for Standardization (AENOR/UNE)

Coffee Break

THURSDAY, JUNE 26 PROGRAM

16:00 - 17:30 ENVIRONMENTAL IMPACT OF MORTAR COMPONENTS

CEMENT

CHALLENGES AND ROADMAP Koen Coppenholle (tbc) CEMBUREAU

LIME

CHALLENGES AND ROADMAP Rodolphe Nicolle (tbc), Pascal Di Croce (tbc) European Lime Association (EuLA)

CONSTRUCTION CHEMICALS

CHALLENGES AND ROADMAP Andrea Nam European Federation for Construction Chemicals (EFCC)

17:30 - 18:00 NETWORKING & END OF EXHIBITON

INNOVATION WORKSHOPS

Supplying Industries' Top Solutions 9:50 - 17:30

Sika Services AG

Dr. Markus Müller Market development manager

Dyckerhoff GmbH

Fulvio Canonico Head of Wilhelm-Dyckerhoff-Institute and R&D Manager Buzzi SpA

WAM GmbH

Florian Seifert CEO

Compagnie de Saint-Gobain

Pascal Lessertois International marketing director mortars & construction chemicals (tbc)

UltraTest GmbH

Dr. Tobias Dorn Consultant, Research and Sales

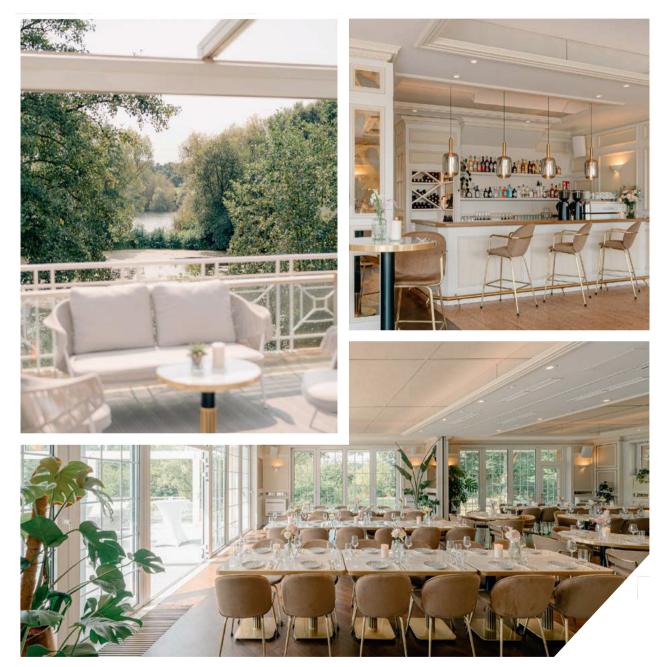
THURSDAY, JUNE 26 EVENING EVENT

- 18:45 FIRST BUS SHUTTLE TO EVENING LOCATION "DEICHGRAF"
- 19:00 SECOND BUS SHUTTLE TO EVENING LOCATION "DEICHGRAF"
- 19:15 20:00 WELCOME DRINKS AND NETWORKING
- 20:00 22:30 DINNER
- 22:30 FIRST BUS SHUTTLE BACK TO MARRIOTT SEESTERN
- 22:45 SECOND BUS SHUTTLE BACK TO MARRIOTT SEESTERN



Photo: Alina Cürten, www.alinacuerten.com

IMPRESSIONS



Photos: Alina Cürten, www.alinacuerten.com

FRIDAY, 27 JUNE PROGRAM

- 8:30 - 11:00 REGISTRATION

• 9:00 - 14:00 EXHIBITON

Coffee Break

• 9:00 - 10:30 PROSPECTS FOR THE EUROPEAN CONSTRUCTION SECTOR

EUROPE'S SUSTAINABLE PROSPERITY & COMPETITIVENESS WHAT THE CONSTRUCTION SECTOR CAN EXPECT EU Commission Expert(tbc)

MARKET PERSPECTIVES

AN OUTLOOK FOR THE EU MORTAR SECTOR Market Analyst International research institute – construction, housing, real estate

DIGITALISATION IN THE EU CONSTRUCTION INDUSTRY NEEDS, TRENDS AND OPPORTUNITIES Lars Christian Fredenlund Cobuilder

Coffee Break & Exhibition

11:00 - 12:00 SUSTAINABLE HOUSING AND RENOVATION IN EUROPE

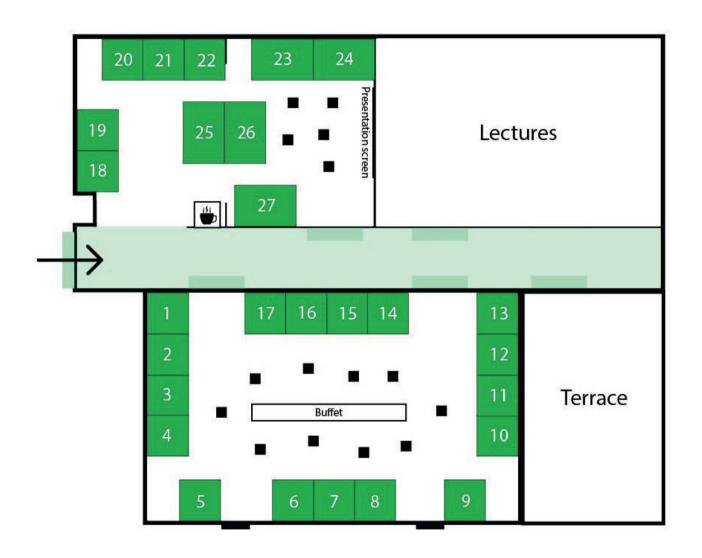
AFFORDABLE HOUSING

ENSURING AFFORDABILITY FOR TENANTS EU social housing expert

RENOVATING THE BUILDING STOCK BEST PRACTICES Expert for energy efficient renovation in Europe

- 12:00 12:45 PODIUM DISCUSSION & OUTLOOK Speaker & industry representatives
- 12:45 13:00 CLOSING WORDS
- 12:45 13:45 FAREWELL LUNCH
- 14:00 END OF EXHIBITION

FLOORPLAN



CHECK YOUR BOOTH OPTIONS NOW mortarsummit.eu/exhibition

STAND PRICES

BUSINESS STAND

3.995*€

- 2x2 meters total space
- 1 conference table with table cloth
- 2 conference chairs
- 2 full congress tickets

BUSINESS PREMIUM STAND 5.495*€

- 3x2 meters total space
- Premium space next to Innovation Workshop
- 1 conference table with table cloth
- 2 conference chairs
- 2 full congress tickets

INNOVATION WORKSHOP

Optional booking of presentation slot (15 minutes) in Innovation workshop session, available for all exhibitors. Slots are limited until the session is fully booked.

Innovation Workshop fees if you have booked a

BUSINESS STAND: 695€ *

BUSINESS PREMIUM STAND: 495€ *

NOTE: 10% discount on the total price if you buy two or more stands from the same category.

* VAT excluded

EXHIBITORS























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- Choose between Business Stand (2x2m) and Business Premium Stand (3x2m)
- 15-minute workshop slot and a short dinner speech
- Logo on all media (flyers / website / roll-ups / etc)
- ...and more

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OUR SPONSORS



Ultrasonic Measuring Systems manufactured by UltraTest GmbH have been in use around the world for non-destructive material testing for more than 60 years. All these solutions deliver sustainability and performance.



Weber is a Saint-Gobain brand that cares about building better for people and the planet. It designs, manufactures and markets mortarbased solutions for façade, tiling, flooring, waterproofing, roofing, masonry mortars, plastering mortars and construction chemicals.





HOST

